

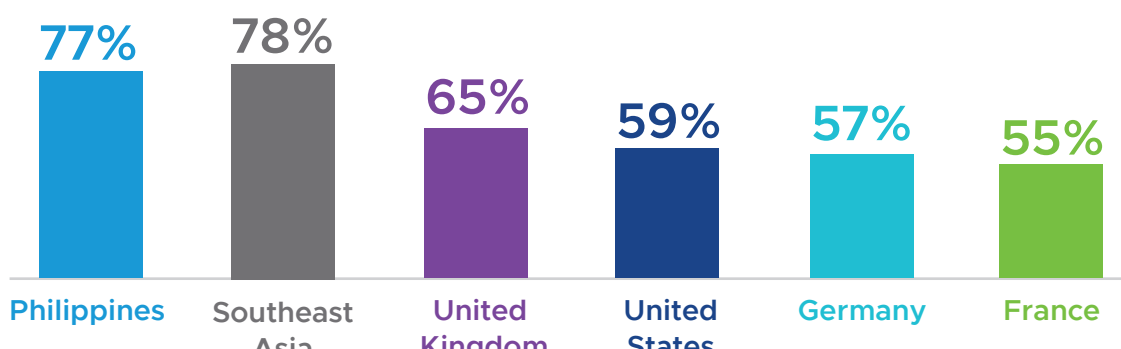
# Citizen-Government Partnership may be a key differentiator for Philippines' post-pandemic recovery



## Making progress towards a digital-first economy

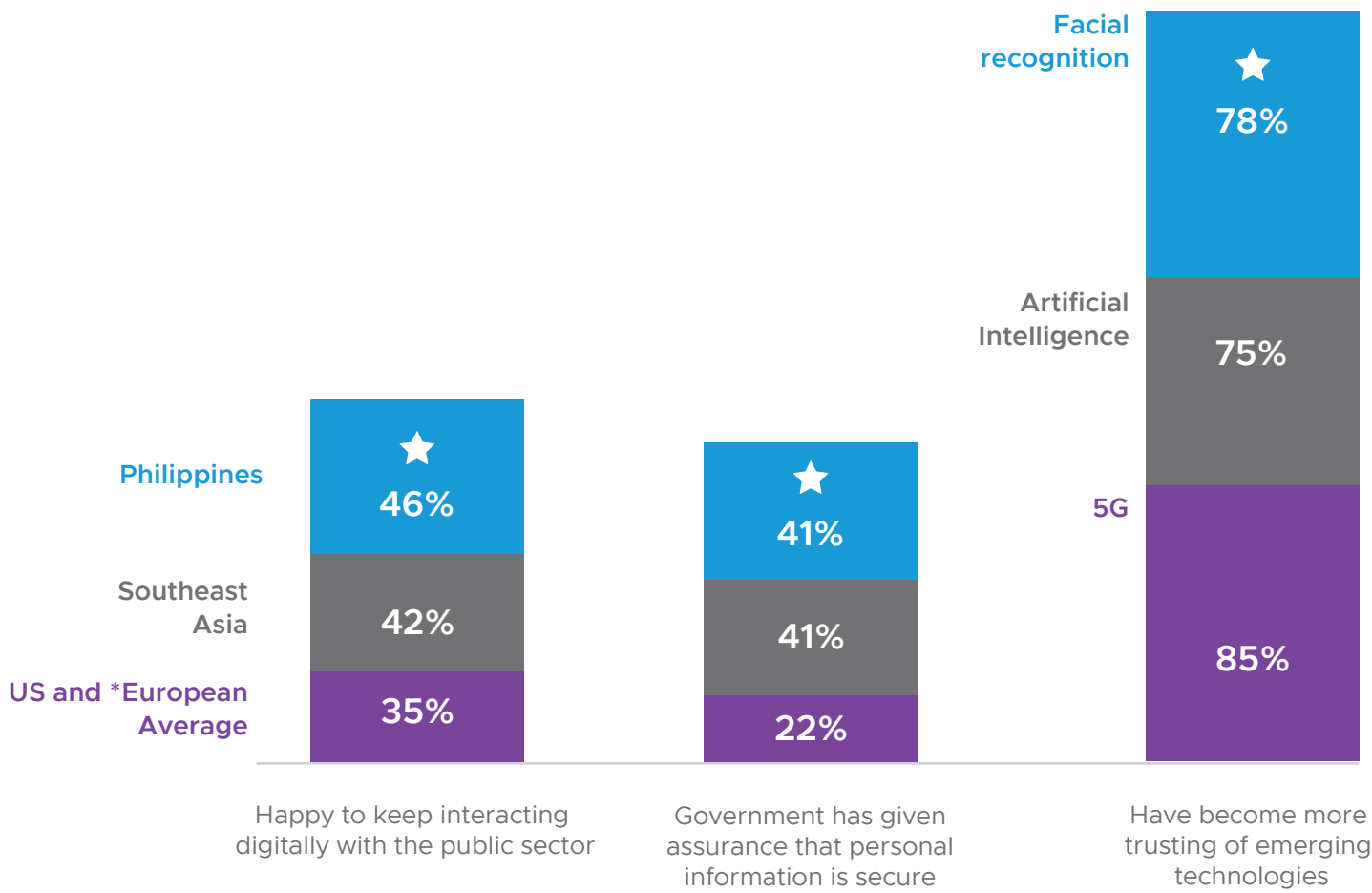
### Filipinos consumers have high levels of digital curiosity

Filipino citizens classify themselves as “digitally curious” or “digital explorers” and they are ready for more digital experiences



### Filipino consumers embrace superior digital experiences, digital literacy and technologies of the future

Filipinos and Southeast Asians rate their governments higher than the US and \*European average in providing superior digital experiences but highlight room for improvement

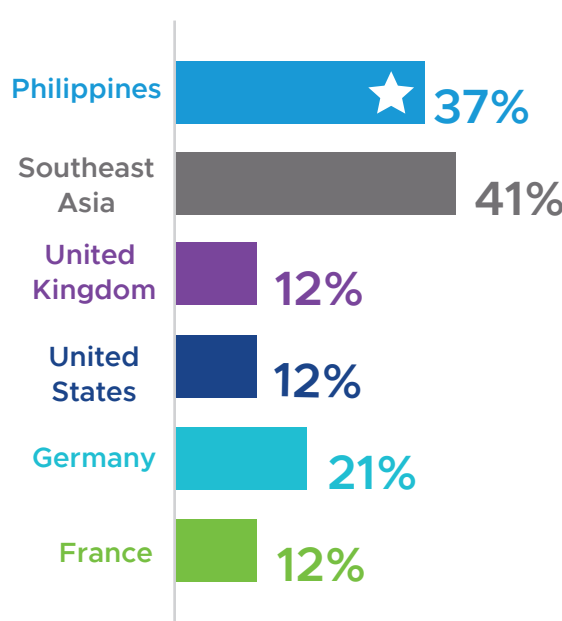
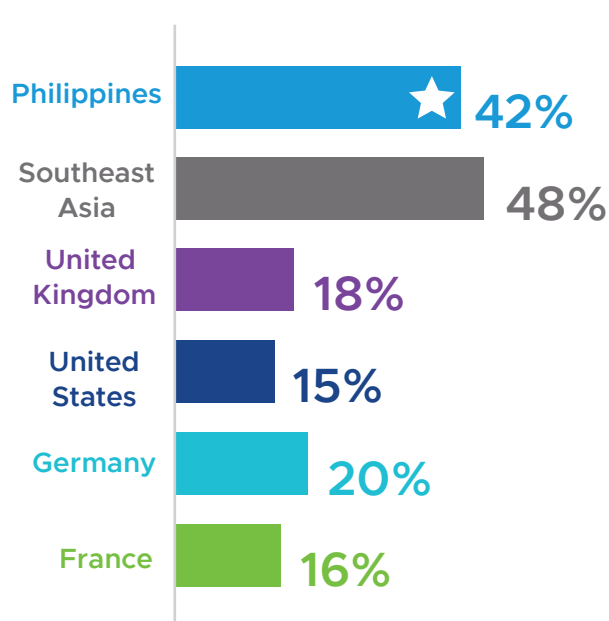


## Digital Literacy, a priority for Philippines

Filipinos believe the government plays a critical role in raising their digital literacy levels

It is the government's responsibility to increase their personal digital literacy levels

Trust the government in raising personal digital literacy levels



### To enable a strong ecosystem, governments should prioritize citizen empowerment with a Trusted Digital Foundation



01

Prioritize a multi-cloud and app-led ecosystem



02

Drive connectivity and innovation in a distributed work environment



03

Ensure Intrinsic Security across platforms

## A Trusted Digital Foundation

\*European surveyed markets include United Kingdom, France and Germany