

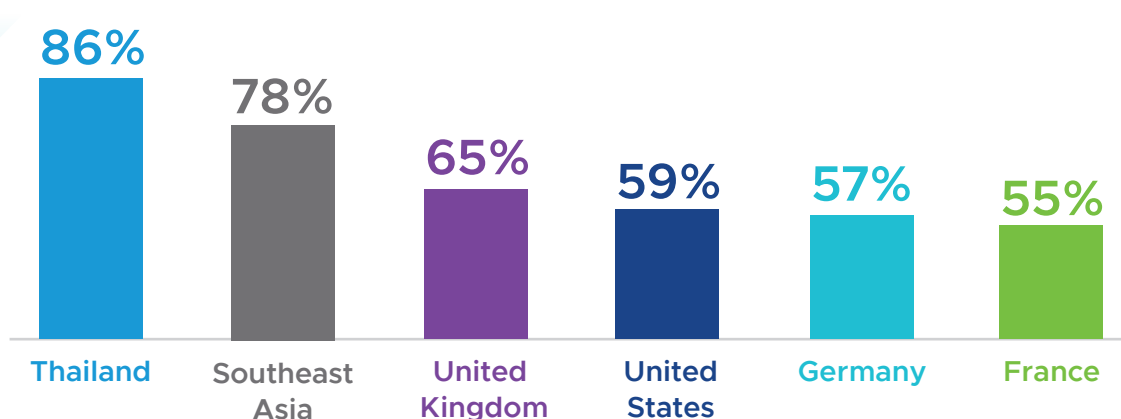
Citizen-Government Partnership may be a key differentiator for Thailand's post-pandemic recovery



Making progress on Thailand's Digital Economy

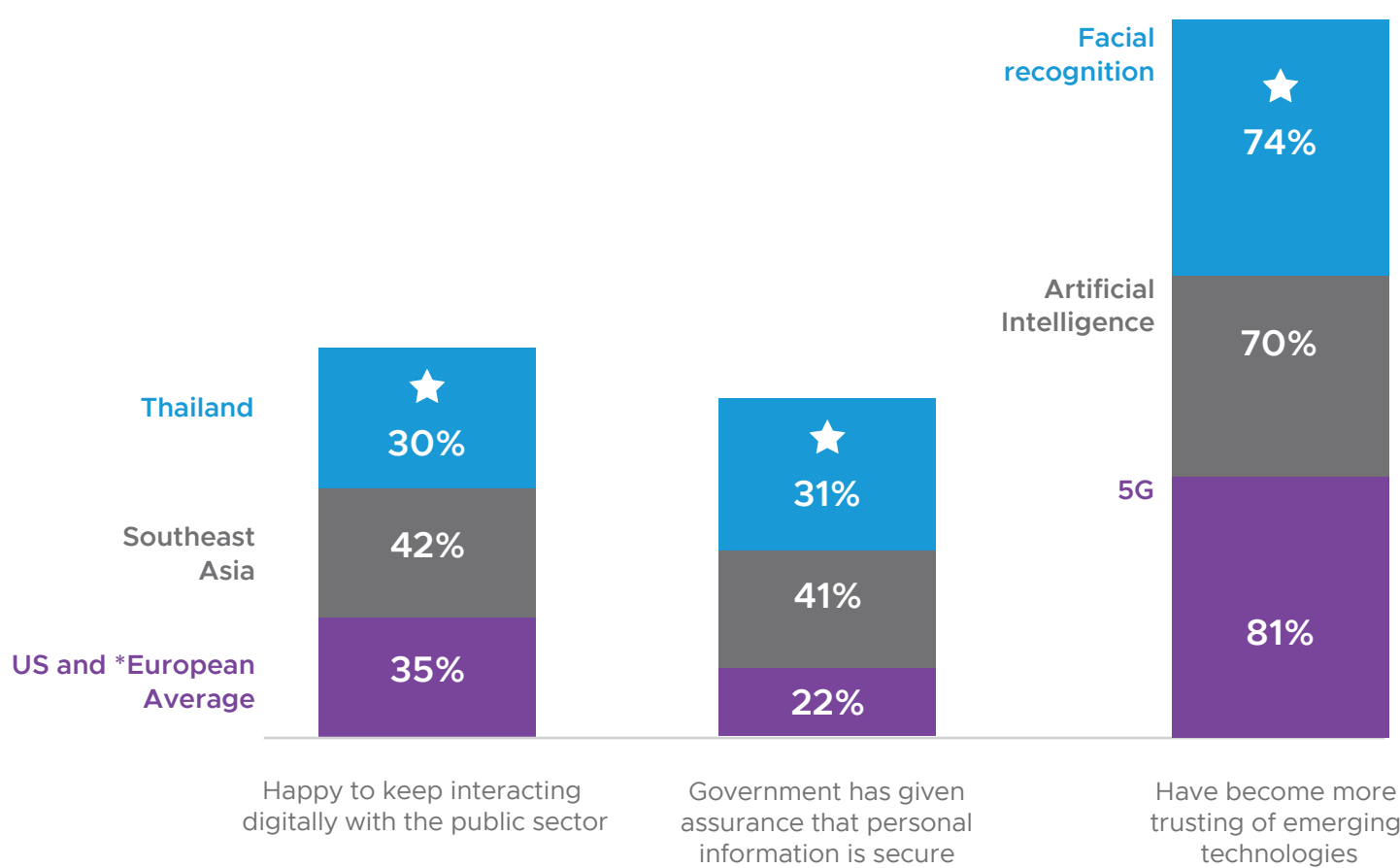
Thai consumers have high levels of digital curiosity

Thai citizens classify themselves as “digitally curious” or “digital explorers” and they are ready for more digital experiences



Thai consumers embrace superior digital experiences, digital literacy and technologies of the future

Thailand lags other ASEAN nations survey in delivery of digital government services and trust

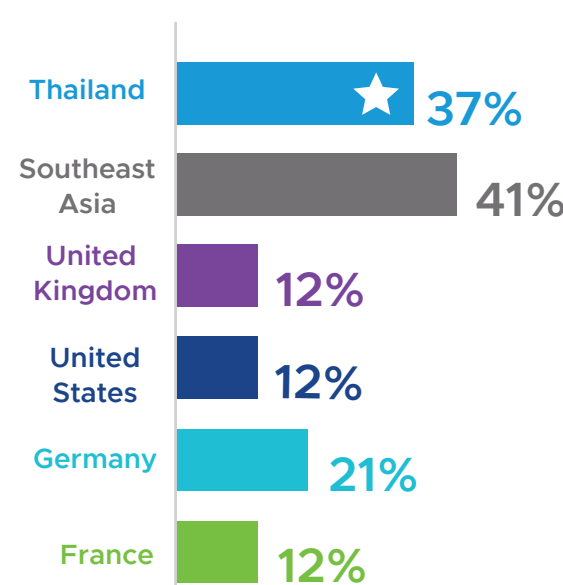
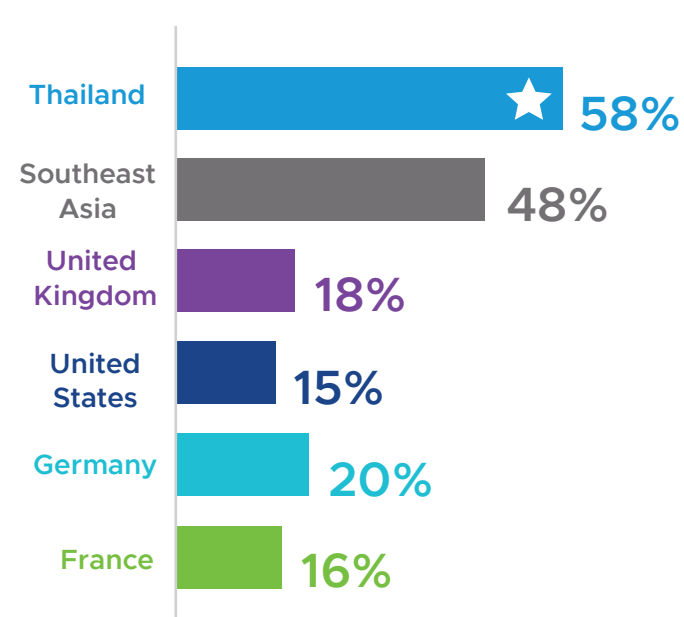


Digital Literacy, a priority for Thailand

Thai consumers believe the government plays a critical role in raising their digital literacy levels

It is the government's responsibility to increase personal digital literacy levels

Trust the government in raising personal digital literacy levels



To enable a strong ecosystem, governments should prioritize citizen empowerment with a Trusted Digital Foundation



01

Prioritize a multi-cloud and app-led ecosystem



02

Drive connectivity and innovation in a distributed work environment



03

Ensure Intrinsic Security across platforms

A Trusted Digital Foundation

*European surveyed markets include United Kingdom, France and Germany