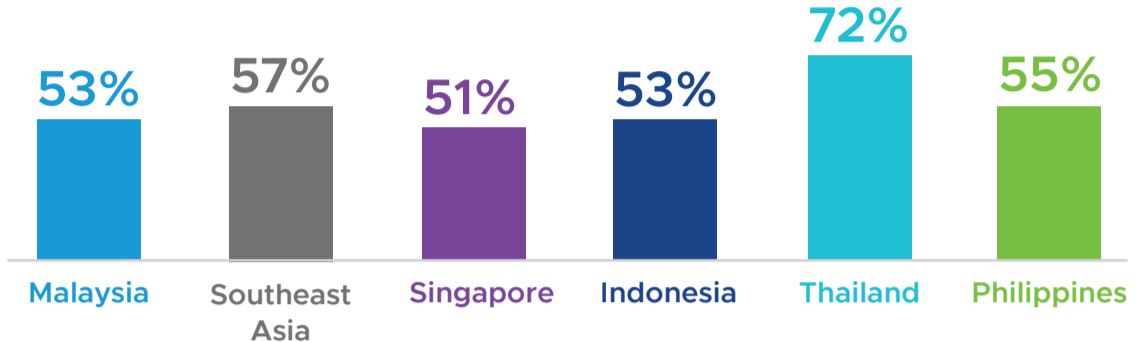
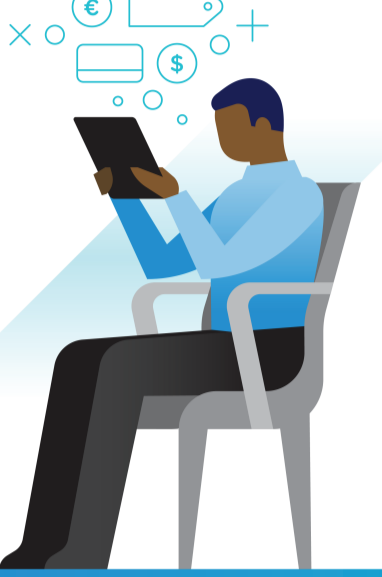


Malaysian Financial Ecosystem Primed for Greater Innovation and Growth, But Trust and Security Remain Key Challenges

Innovative digital services drive competitiveness and outcomes for faster post-pandemic recovery

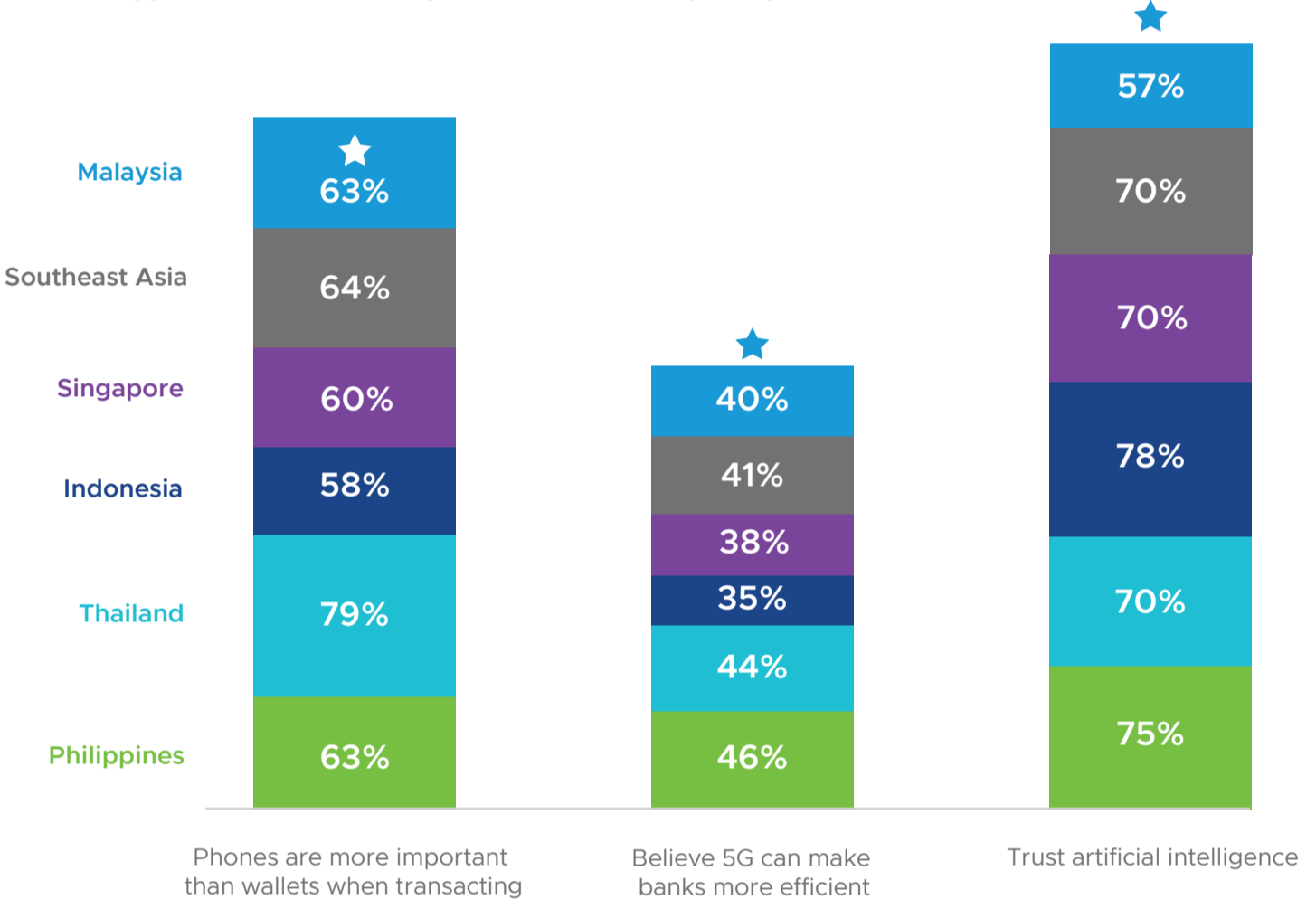
The customer battleground for Malaysia's financial ecosystem has gone virtual

Malaysian consumers prefer to engage digitally via apps rather than visiting in-person at a branch, but more needs to be done to drive digital adoption



Next-generation technologies will shape Malaysia's cashless future

Malaysians have gained a better appreciation of technology's role in creating value over the past year

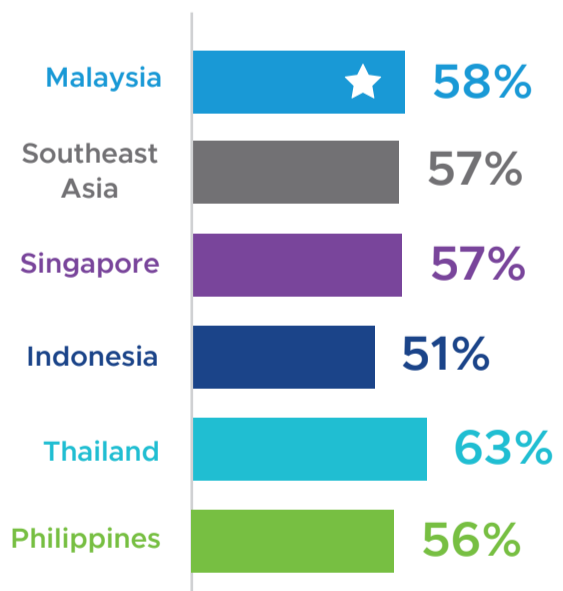
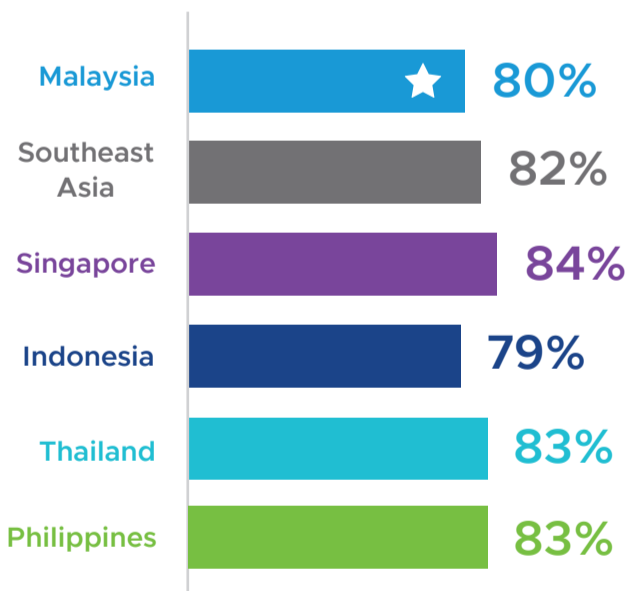


Personalized, secure and privacy-focused digital experiences as growth enablers

Trust and privacy are key drivers to building a trusted and inclusive financial ecosystem in Malaysia

Security is the number one priority when choosing a financial services provider

Consumers are paranoid over the tracking and monitoring of personal data by organizations



Technology and innovation key to accelerating Malaysia's economic growth and recovery



01

Prioritize a multi-cloud and app-led ecosystem



02

Drive connectivity and innovation in a distributed work environment



03

Ensure Intrinsic Security across platforms

A Trusted Digital Foundation

For full survey results and insights, visit [vmware.com/asean/company/news.html](https://www.vmware.com/asean/company/news.html)